

ExOpen Systems Launches Next Generation Business Intelligence Solution

By implementing Microsoft Silverlight into its business intelligence solution, ExOpen Systems has dramatically increased the end-user experience, while extending the target audience and taking a step into the next generation of business intelligence.

[LAS VEGAS] — [MARCH 15, 2010] —ExOpen Systems AB, a fast growing Scandinavian provider of business intelligence solutions, today announced the release of ExOpen Web Reports 2.0, the new generation of its popular Web-based business intelligence solution.

The earlier versions of the product have been very appreciated within the customers' finance departments, providing them with an easy tool with a spreadsheet-like interface that lets them get control of real-time data from any data source. However, the end-user uptake has historically been less successful at other departments of ExOpen Systems' customers. "After having made extensive customer research, we realized that providing '*the right information to the right user at the right time*' was a compelling statement to financial people," said Niklas Harging, CEO of ExOpen Systems. "Though, outside of the finance departments, we found that we lacked the promise of '*...and in the right format*'. In order to provide our end-users with an attractive and highly interactive visual interface, we made a strategic decision to implement Silverlight in ExOpen Web Reports 2.0."

The decision has already proven to be successful, as end-users of more than 30 enterprise customers now are able to create and use interactive dashboards with a high degree of visualization. "We receive a lot of positive feedback both from existing and new users, inside and outside the finance departments. They all appreciate the possibility to effectively communicate and visualize trends, deviations and patterns related to KPI's and other metrics," Harging continues.

“According to our research, we believe that ExOpen Web Reports was one of the first business intelligence solutions to benefit from Silverlight in the Scandinavian market,” said Mr. Rickard Skiöld, Product Manager at ExOpen Systems. “However, to us this is just the first step. By this summer, we plan to have launched the product with new functionality, pending the release of Silverlight 4. The scope for our next release will be ‘pervasive business intelligence.’ Within that scope, we are certain that new features such as out-of-browser support and better integration with Microsoft Sharepoint Server will further increase the usage of our products. Beyond that, to make business intelligence truly pervasive, we plan to reach out to smartphone users by the end of this year. We strongly believe that Windows® Phone 7 Series will be the perfect platform for our first mobile business intelligence application.”

“Microsoft is pleased to see the ongoing success of Silverlight partner ExOpen Systems,” said Brad Becker, director of rich client platforms and tools at Microsoft Corp. “ExOpen Systems Web Reports 2.0 provides end users with highly interactive user interfaces that take advantage of the range of features and capabilities in Silverlight.”

About ExOpen Systems AB

ExOpen Systems AB, founded 1946 and based in Stockholm, Sweden, is a fast growing and financially sound IT company, providing Business Intelligence solutions on the Scandinavian market. We develop software products, ranging from a reporting tool delivered as an add-in to Microsoft Office Excel, to enterprise-wide Business Intelligence and Performance Management. A common denominator for all of our products is that they are cost effective, user friendly and flexible, enabling the business to take full control of its reporting needs.

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